



Herm Allen Coaching

Clemson, SC 29631 • (864) 903-7475

Dear Event Planner:

Allow me to introduce myself. My name is Herm Allen, "*The People's Coach*" and motivational speaker/trainer. I want to briefly explain to you what it is I can do for you and your group.

As a first-generation college student (and graduate) from the inner city of Cleveland, Ohio I can bring a wealth of personal experience to helping your students overcome perceived obstacles to their success. In nearly 20 years of student affairs experience my interaction with students has planted the seeds for them to move on to greater endeavors. My belief is that it's not so much as to what is poured into the "student" but that which is planted that matters.

How does this benefit your group?

The program that I offer will plant seeds that will, one day, prosper into something special. My program, *F.O.C.U.S. On Your Future: 5 Simple Principles to Reach Your Goals* delivers five principles that I have identified as critical for students or anyone to move forward in their quest for future success. These five principles are: Free Your Mind, Orient Yourself to Excellence, Create a New Mindset, Use Your Resources and Success is the Goal. Each principle lays the foundation to F.O.C.U.S.©

Through my personal experiences as a first-generation college student and student affairs professional, I will share with your group the good, the bad and the ugly of how to "*reach your peak.*"

Included in this information packet is a:

- biography
- resume
- testimonials
- presentations/speaking engagements

Your group deserves to hear how they can succeed regardless of where they are at the present time. Through my program your group will be exposed to how one individual – me – made it from da' 'hood to higher education and how they, too, can reach their goals in life. For booking information, go to: <http://hermallencoaching.net/speaking.htm>

Humbly yours,

*Herm Allen*

Herm Allen, M.S.  
*The People's Coach*

Enclosure



<http://hermallencoaching.net>

[herm@hermallencoaching.net](mailto:herm@hermallencoaching.net)



## Meet Herm Allen, *The People's Coach*

## Biography

Herm Allen is a native of Cleveland, Ohio who attended the public school system where he finished fourth in his graduating class. This, along with being actively involved in student government, athletics and the school newspaper, provided the necessary “stuff” to be admitted to Wittenberg University in Springfield, Ohio. Being the first in his family to attend college, this was both an exciting and intimidating experience; not to mention “culture shock.” Herm went from a predominantly African-American school experience to a predominantly white institution.

Up for the challenge, he decided to choose accounting for his major. This was one of the most challenging majors at Wittenberg. He began his college experience on an upbeat attaining a 3.00 overall GPA his first two terms, then...

The bottom fell out. Not more than a year later after graduating fourth in his class he was now on academic probation. The following fall term (sophomore year) was more of the same, except for this time he was a candidate for academic dismissal – that’s right, a one-way ticket home. Having to face his family with this was probably the most humbling experience he has had to face.

Now it was time to F.O.C.U.S. or GO HOME!

Once he “discovered” what it took to overcome the obstacles he encountered, Herm made steady progress towards receiving his degree in psychology of which he did receive. To top that, Herm decided to move on to graduate school to receive his degree in college student personnel services from Miami University (no, the one in Ohio thank you). Drawing from his undergraduate experience Herm brought a lot of that to his graduate program as well as into his career in student affairs.

If it were not for influential individuals in his life at the time of his academic “slide” and his commitment to succeeding, only God knows what may have happened. Herm has dedicated his career ensuring that students, regardless of age, F.O.C.U.S. on their future. One of Herm’s favorite quotations is, “*students don’t care how much you know until you show them how much you care.*”

Herm has shared his F.O.C.U.S. principles with students, faculty and student affairs professionals and has included the principles in his book, *F.O.C.U.S. On Your Future: 5 Simple Principles to Reach Your Goals*. Herm is the owner of Herm Allen Coaching in Clemson, SC where he resides. You can visit his website at <http://hermallencoaching.net>.





## Resume

# HERM ALLEN

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herm@hermallencoaching.net

## HIGHLIGHTS OF QUALIFICATIONS

- Nearly 20 years of student affairs experience
- Proficient in MS Office Suite, FrontPage, Internet
- Sensitive to issues of diversity and multiculturalism
- Able to effectively communicate with diverse populations
- Frequent classroom speaker and presented at state & national conferences

## ADMINISTRATIVE

- Oversaw residence hall room selection process and day-to-day room changes
- Hired, trained, and supervised approximately 10 –15 tutors; also one graduate student and 2 to 15 resident assistants (RAs)
- Served as Campus Judicial Officer
- Directed first-year and upper-class residence halls
- Chaired College Housing Board

## STUDENT DEVELOPMENT

- Provided academic, career, personal counseling and financial aid information
- Developed and presented career-related and academic skills workshops
- Instructed courses in College Skills, Career Orientation, and Employment Strategies
- Assisted with the development of summer internships for minority students and professional entry-level Co-op positions
- Served as a first-year student academic advisor

## TECHNICAL

- Developed and maintain business website using MS FrontPage platform
- Set up and maintained computerized tutoring appointment database (Accutrack)
- Created Access databases for career fair employers and TRIO Walk registration

## WORK HISTORY

**Herm Allen Coaching**, Clemson, SC. 4/2006 – Present  
Speaker, Trainer, Facilitator





## Resume, pg. 2

### **Tri-County Technical College**, Pendleton, SC.

Program Coordinator, Educational Talent Search (TRIO), 9/2008 - Present

Tutor Coordinator/Counselor, Student Support Services (TRIO), 8/2001 – 8/2008

### **Cleveland State University**, Cleveland, OH. 9/1995 – 8/2001

Student Development Coordinator, LINK Program/Career Services

Corporate Development Coordinator, Career Services

Coordinator, Career Services

### **Marietta College**, Marietta OH. 8/1992 – 9/1995

Assistant Director of Residence Life/Judicial Officer

Resident Director (first year student male residence hall)

Coordinator of Career Services

## OTHER EXPERIENCE

- Adjunct Instructor, College Skills, Tri-County Technical College
- Co-instructor, Freshman Seminar, Marietta College
- Co-instructor, McDonough Center for Leadership & Business, Marietta College
- Co-coordinator, Freshman Orientation, Marietta College
- Academic Advisor/Assistant Head Resident, Miami University

## PROFESSIONAL AFFILIATIONS

International Association of Coaches

South Carolina Council of Educational Opportunity Program Personnel (SCCEOPP), Member

## PROFESSIONAL DEVELOPMENT

National Coalition Building Institute (NCBI), Train-the-Trainer, 2005

- Diversity Trainer

National Tutoring Association

- Presenter, National Conference, 2004 & 2005

Master Teacher Program Participant, 2003

South Carolina Council of Educational Opportunity Program

- Presenter, Fall Conferences, 2002, 2003 & 2005

- Presenter, Spring Conference, 2007

## EDUCATION

### **Miami University**, Oxford, OH

Master of Science, College Student Personnel

Concentration: Administration

### **Wittenberg University**, Springfield, OH

Bachelor of Arts, Psychology

Concentration: Sociology





## Testimonials

“What I truly enjoyed is how he connected with each individual...I believe he can reach any student or youth group and make a positive, lasting impression on them. You have to hear him speak in order to better understand what I and my staff have experienced.”

*Martha Mial, Director  
Project Pride*

“...above the mark. Conference attendees have made special effort to note your impressive knowledge, creative approach, extreme energy, and most importantly, your underlying passion for your work. Your sessions are always educational, collegial and motivational.”

*Dr. Sandi Ayaz, Executive Director  
National Tutoring Association*

“I have personal knowledge of his presentation style and leadership abilities...Herman is an excellent presenter and I highly recommend him and the expertise and excitement that he brings to his presentations.”

*E. Jim Oree, Immediate Past President  
South Carolina Council of  
Educational Opportunity Programs Personnel*

“Mr. Allen’s presentation really struck a cord with many of these students. I have had other presenters in this class and could tell from the beginning that they were responding differently to this presentation...I was most impressed with Mr. Allen’s presentation and I will definitely continue to ask him to return in future sessions.”

*Stef Goodenow, Lead Resource Specialist  
Gateway to College, Tri-County Technical College*

“Herm Allen distinguishes himself as a motivational speaker...he captivates the students and makes them want to hear what he has to say...Many students comment that he is one of the best speakers they have ever heard and would enjoy hearing him again.”

*Ella R. Adams, College Skills Instructor  
Tri-County Technical College, SC.*





## Testimonials – pg. 2

“Mr. Allen is a teacher...he has the unique ability to deliver his lessons in a multitude of ways capable of reaching anyone who wants to learn...Anyone who spends two minutes with Mr. Allen will know he lives to help people succeed.”

*Rick Freemantle, Pre-Veterinary Student  
Tri-County Technical College, SC*

“When I entered the practical nursing program, I still did not know how to study...Herm Allen played an essential role in changing my study habits...By incorporating [these] study strategies into my regular routine, I completed my first semester of practical nursing with a B average.”

*“Danny” Johnston, Practical Nursing Graduate  
Tri-County Technical College, SC*

“Herm recognizes the need to be attuned to affective needs and their relevance to the student’s success. The presentation includes, as the name implies, the correct advisor [F.O.C.U.S.] in enabling the student toward attainment of goals. This is a valuable perspective for all college *advisors and counselors* [emphasis] to consider and use.”

*Barry Munday, Education Services Coordinator  
Chattahoochee Technical College*

“...he did a wonderful job of inspiring our students to achieve excellence and kept them interested in his message by using the entire stage for his speech. The students and I thoroughly enjoyed it.”

*Julia Jackson, English Instructor/Co-Advisor, Alpha Zeta Beta  
Tri-County Technical College, SC*





## **Presentations/Speaking Engagements**

### **Past Engagements**

Laying the Foundation to Your Future (Workshop), Youth Build, Pickens, SC. September 2007

Gateway to College Program, Classroom Presentation, Tri-County Technical College, Pendleton, SC. July 2007

Youth Group Presentation, Project Pride/Greenville High School, Greenville, SC. May 4, 2007

F.O.C.U.S. On Your Students, SCCEOPP/GASPP Spring Conference, Augusta, GA. April 2007

F.O.C.U.S. On Your Students, Student Development Conference, Piedmont Technical College, Greenwood, SC. March 2007

Student Development Theory, Faculty/Staff Development Workshop, Tri-County Technical College, Pendleton, SC. February 2007

Your Personal Brand – What is it Selling?, Wanda Hendricks-Bellamy Student Leadership Conference, Myrtle Beach, SC. January 2007

Gateway to College Program, Classroom Presentation, Tri-County Technical College, Pendleton, SC. November 2006

Student Development Theory, Faculty/Staff Development Workshop, Tri-County Technical College, Pendleton, SC. November 2006

National Coalition Building Institute Training, Co-Facilitator, Prejudice Reduction Model, Tri-County Technical College, Pendleton, SC. November 2006

Job Loss: What is Your Plan B? South Carolina Council of Educational Opportunity Program Personnel, Fall Conference, Columbia, SC. October 2006

Career and Educational Resources Seminar, King David Baptist Church, Anderson, SC. July 2006

F.O.C.U.S. On Your Students, Wanda Hendricks-Bellamy Student Leadership Conference, Myrtle Beach, SC. January 2006

National Coalition Building Institute Training, Co-Facilitator, Prejudice Reduction Model, Tri-County Technical College, Pendleton, SC. February 2006





## **Presentations/Speaking Engagements, Pg. 2**

F.O.C.U.S. On Your Students, Tri-County Technical College Faculty/Staff Development Workshop, Pendleton, SC. October 2005

F.O.C.U.S. On Your Students, South Carolina Council of Educational Opportunity Program Personnel, Fall Conference, Columbia, SC. October 2005

How to Find the Job/Career You Really Want! King David Baptist Church, Anderson, SC. June 2005

Tutors Are People Too, National Tutoring Association Annual Conference, Chicago, IL. April 2005

Tutors Are People Too, South Carolina Council of Educational Opportunity Program Personnel, Fall Conference, Columbia, SC. October 2004

Behavior-Based Interviewing, National Tutoring Association Annual Conference, Nashville, TN. April 2004

Behavior-Based Interviewing, South Carolina Council of Educational Opportunity Program Personnel, Greenville, SC. October 2003

## **KEYNOTES**

F.O.C.U.S. On Your Future, Alpha Zeta Beta Chapter of Phi Theta Kappa Honor Society Induction Ceremony, Tri-County Technical College, Pendleton, SC. April 2006

## **OTHER**

I am invited frequently to speak in college classes and have spoken at an area high school.

